



ATRIUS™

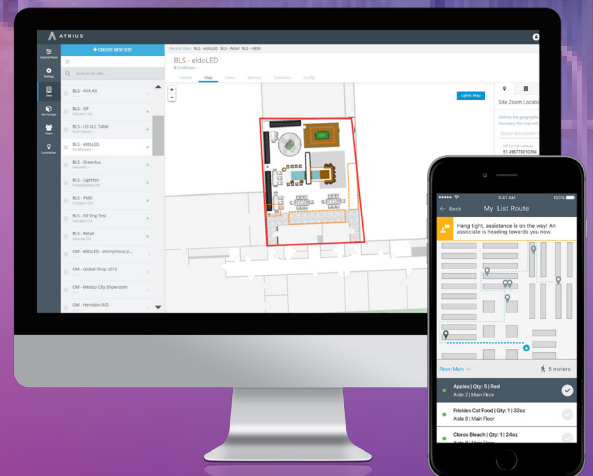
ATRIUS™ NAVIGATOR

CRAFTING CUSTOMER JOURNEYS

Atrius Navigator platform service's Software Development Kit (SDK) unlocks indoor positioning services (IPS) within mobile applications. Acquiring data from your Atrius™-Ready Sensory Network, Atrius Navigator delivers precise, cost-effective indoor positioning solutions, enabling applications that redefine visitor journeys and enhance business operations.

Features and Benefits

- **Atrius-Ready** – Atrius-Ready luminaires become your all-in-one technology and network deployment for your indoor and adjacent outdoor environments. Embedded Bluetooth® low energy (BLE) and/or visible light communication (VLC) technologies eliminate the need for additional installation and maintenance of communication beacons.
- **Easy Setup and Management** – Atrius Admin web-based administration tool, simplifies development of your applications, including setting action zones, maintaining venue layouts, managing multi-site requirements and user roles.
- **Enhance Customer Journeys** – Enable real-time indoor positioning services within 10 cm to 3-meter accuracy based on selected technology and deployment, such as:
 - point of interest search
 - wayfinding (blue-dot navigation), including point-to-point and multi-stop routing



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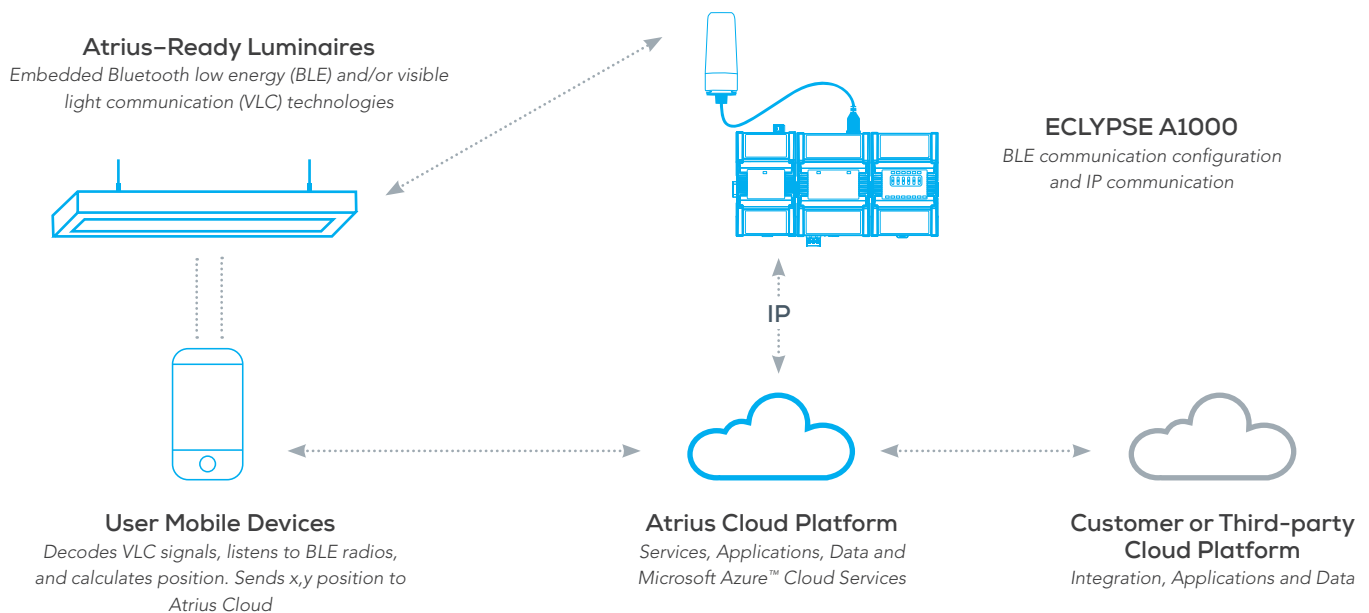


- **Connect with Customers** – Design precise, real-time location-based interactions with customers and associates:
 - proximity marketing and promotional offers
 - point of interest notifications
 - geo-fencing triggers for experiences based on zone entry, exit and dwell time
 - multi-dot role management to differentiate customers from associates, enabling assistance requests and proactive customer service applications
- **Improve Operations** – Develop new or integrate with business systems to bring additional efficiency to store operations:
 - transform Buy Online Pick Up in Store (BOPUS) through optimized and prioritized in store routing for picking and packing operations
 - capture in-store operations data; such as distance walked, time to pick order, total distance traveled per associate, number of items picked and average time per item
- **Cross Platform SDK** – Support for Apple™ iOS 8.0+ and Android™ 5.0+ versions

Gain More Insights! Transform indoor positioning and location-based data, acquired from Atrius Navigator into spatial analytics with Atrius Insights, making complex relationships understandable and actionable for your business.

How It Works

Atrius Navigator SDK leverages Bluetooth low energy and/or visible light communication technologies as well as readily-available sensor fusion technologies on users' mobile devices.



About Atrius IoT Solutions

The leader in Internet of Things applications for your building, Atrius IoT solutions enable digital experiences in your space by effortlessly unlocking rich services for developers, businesses and customers.

Create Brilliant Experiences™ www.AcuityBrands.com/Atrius

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