

ACUITY BRANDS LIGHTING, INC.

Acuity Brands EarthLIGHT in Action Promotion

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. ALL FEDERAL, STATE, PROVINCIAL AND LOCAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Promotion Entry Period/Sponsor: The “Acuity Brands EarthLIGHT in Action Promotion” (“Promotion”) is in effect from September 1, 2024 starting at 12:01 AM ET through August 31, 2025 ending at 11:59 PM ET; and the respective promotion periods for drawings are as follows: beginning September 1 at 12:01 AM ET and ending November 30, 2024 at 11:59 PM ET for the first Acuity Brands fiscal quarter promotion, beginning December 1 at 12:01 AM ET and ending February 28, 2025 at 11:59 PM ET for the Acuity Brands fiscal quarter promotion periods; beginning March 1 at 12:01 AM ET and ending May 31, 2025 at 11:59 PM ET for the third Acuity Brands fiscal quarter promotion period, and beginning June 1 at 12:01 AM ET and ending August 31, 2025 at 11:59 PM ET for the fourth Acuity Brands fiscal quarter promotion period (each a “Fiscal Quarter Promotion Period”). Sponsor is Acuity Brands Lighting, Inc., 1170 Peachtree Street NE, Suite 1200, Atlanta, Georgia 30309.

Eligibility: The Promotion is open to authorized distributors of Sponsor and electrical contractors, ESCOs, lighting designers, and lighting specifiers in the United States and Canada who regularly recommend or purchase Acuity Brands products (each, a “Customer”). Customers in Mexico are not eligible to participate. The Promotion is not open to Customers whose ethics or gift policies prohibit their participation. By participating in the Promotion, Customers agree to all terms and conditions set forth in these Official Rules. Decisions regarding entry eligibility shall be at Sponsor’s discretion.

How to Enter: Either (a) engage in philanthropic activities and post pictures or descriptions of the activities (b) engage in employee well-being events or activities and post pictures or descriptions of the events or activities, (c) engage in environmental improvement activities and post pictures or descriptions of the activities or (d) complete energy savings projects using Acuity Brands products and post pictures or descriptions of the projects. Qualifying posts must be either (x) an original post to the Customer’s corporate social media accounts or (y) a repost of the post originally posted to the Customer’s corporate social media account that is shared by an employee of the Customer, all with the hashtag #EarthLightInAction and tag @AcuityBrands, on Facebook, LinkedIn and/or Instagram (each, a “Post”). Entries will be awarded as follows for each qualifying Post on each social media platform referenced above (each, an “Entry”) made during the applicable Fiscal Quarter Promotion Period: (A) one Entry will be awarded for each qualifying Post that shows philanthropic activities, employee well-being events, or environmental improvement activities and (B) two Entries will be awarded for each qualifying Post that shows energy saving projects using Acuity Brands products. Each Entry will be entered into a random drawing for the applicable Fiscal Quarter Promotion Period. A purchase will not increase your chances of winning. No other forms of entry permitted.

How to Win: The winners (each, a “Donation Winner”) will be chosen from among all eligible Entries received during the applicable Fiscal Quarter Promotion Period in a random drawing held within two weeks of the end of the applicable Fiscal Quarter Promotion Period by a representative of Sponsor.

Donations and Odds: Four (4) Donation Winners will be chosen to receive promotional awards (each a “Donation”). One (1) Donation Winner will be selected as the winner of the drawing held following the end of the first, second, third and fourth Fiscal Quarter Promotion Periods. Each Donation consists of one (1) Donation in the amount of \$10,000 in honor of the winning Customer to the charity of the winning Customer’s choice; provided that the charity must be a tax-exempt organization that meets the requirements of Section 501(c)(3) of the U.S. Internal Revenue Code or paragraph 149(1)(f) of the Canadian Income Tax Code, as applicable. To be qualified, the organization must be eligible to receive tax-deductible charitable contributions per the IRS (US) / CRA (Canada). The tax deduction related to the

contribution will be available only to Acuity Brands. No substitution, transfer, or cash redemption in lieu of Donation. Sponsor reserves the right to deny Donations to any charity that does not align with its EarthLIGHT values and to require substitution of an acceptable charity. Charities that align with its EarthLIGHT values include educational institutions, health and welfare organizations, hospitals, youth groups, and arts and cultural organizations, but not political organizations or organizations primarily promoting religious purposes. Odds of winning the Donations depend upon the number of eligible Entries received during the applicable Fiscal Quarter Promotion Period.

Posting Guidelines: Posts may not contain, include, or involve any of the following, as interpreted by Sponsor in its sole discretion: Obscenity, crude, vulgar or offensive language; violence; explicit sexual language; illegal drug or alcohol references; Social security numbers, phone numbers, personal addresses or any personal, identifiable information; derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliation of other people (publicly or otherwise), any assault or threatening of others; trespass or the violation of other people's rights or property; illegal (e.g., discriminatory, harassing) or inappropriate activity, behavior or conduct (e.g., inflicting emotional distress); conduct or activities in violation of these Official Rules; messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate; any content that is otherwise or could be considered inappropriate, unsuitable, or offensive; content that contains material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including copyright or trademark infringement; or content that disparages Sponsor or any other person or party affiliated with the promotion and administration of this Promotion. Customer must obtain written permission from their customer when using a name or logo or otherwise identifying their customer in the Post. Sponsor reserves the right to disqualify any Post from entry eligibility for any reason, in its sole and absolute discretion, including its determination in its sole discretion that a Post fails to satisfy any of the above requirements. Posts must comply with all applicable social media platform rules.

Notification and Receipt of Donations: The Donation Winners will be contacted by their regional sales management team within thirty (30) days of the end of the applicable Fiscal Promotion Period. Donations will be made within eight (8) weeks of the end of the applicable Fiscal Quarter Promotion Period.

Intellectual Property: Customers irrevocably grant Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, unlimited and perpetual worldwide right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse any Post as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), without limitation. Customers understand and agree that although Customers have granted Sponsor the right to use Posts as stated hereinabove, Sponsor, in its sole discretion, may elect not to use any Post. EACH CUSTOMER REPRESENTS, UNDERSTANDS AND ACKNOWLEDGES THAT HE/SHE WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY OTHER THAN THE OPPORTUNITY TO WIN THE DONATION STATED HEREIN IN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH POST BY SPONSOR. Each Customer waives all intellectual property rights, privacy/publicity rights or other legal or moral rights that might limit or preclude Sponsor's use of the respective Post and agrees not to sue or assert any claim against Released Parties (as defined below) arising out of or connected to the use of the Post. If requested, Customer will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights Customer is granting to use the Post.

General Terms & Conditions, Limitations on Liability and Release: Promotion is subject to all applicable federal, state, provincial and local laws and regulations and is void outside the United States and Canada and where prohibited by law. By participating in this Promotion, Customers represent and warrant that their participation does not violate their ethics or gift policies and agree to abide by and be

bound by these Official Rules and the decisions of Sponsor, which shall be final and binding in all matters relating to this Promotion.

By participating, each Customer (a) agrees that their name may be shared publicly if they win, (b) agrees that any dispute arising under this Promotion will be governed by, and construed in accordance with, the laws of the State of Georgia, USA, without giving effect to any choice of law or conflict of law rules, (c) consents to the jurisdiction and venue of the federal, state, and local courts located in Atlanta, Georgia, and (d) releases and holds Sponsor, its parent, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising, and promotion agencies, and any and all other companies associated with the design and execution of this Promotion (the "Released Parties") harmless from and against any and all claims, damages and liability of any kind arising, in whole or in part, directly or indirectly, from or in

connection with the acceptance, possession or use/misuse of any Donation or participation in the Promotion or in any Donation-related activities, and assume all liability in connection therewith. Entrants agree to indemnify and hold the Released Parties harmless from and against any claims arising out of a breach by entrant of any of the representation and warranties contained in these Official Rules. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion shall be resolved individually, without resort to any form of class action. Sponsor shall not be responsible for lost, late, illegible, incomplete, inaccurate, misdirected, undelivered, delayed or damaged entries, or for mechanical, technical, typographical, human, or other errors or malfunctions relating to or in connection with the Promotion. Sponsor shall not be responsible if the Promotion cannot be implemented or if a Donation cannot be awarded due to delays or interruptions due to acts of God, acts of war, strikes, governmental action, natural disasters, weather or acts of terrorism. All conversations in connection with the Promotion must be conducted in English. Sponsor cannot translate for non-English-speaking Entrants.

If for any reason this Promotion is not capable of running as planned due to tampering, unauthorized intervention, fraud, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Promotion. Sponsor also reserves the right, at its sole discretion, to disqualify any individual (and void his/her entry) who tampers with the entry process or who is otherwise in violation of these Rules. ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND MAY RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE PROMOTION. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, IDENTIFIABLE PERSONS, OR THIRD-PARTY PARTICIPANTS, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE...

Privacy Policy: Except for sharing the names of the Donation Winners as provided below, any personal information supplied by a Customer when participating in this Promotion will be subject to Sponsor's privacy statement posted on Sponsor's website at <http://www.acuitybrands.com/privacy-statement>.

Winners List: The names of the Donation Winners will be shared via the Acuity Weekly Customer newsletter. Alternatively, to obtain the names of the Donation Winners (available after September 30, 2025 mail a self-addressed, stamped envelope to: Acuity Brands Lighting, Inc., Attn: Distributor Marketing, 1 Acuity Way, Decatur, Georgia 30035. Requests must be received by October 31, 2025

Inquiries: All inquiries regarding these Official Rules or execution of the Promotion may be directed to dmarketing@AcuityBrands.com.