



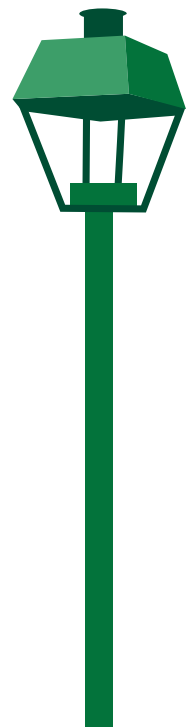
EarthLIGHT in Action

Think Global. Act Local.

EarthLIGHT reflects our comprehensive approach to our Environmental, Social, and Governance (ESG) priorities. Our actions are helping to reduce our carbon footprint and helping our customers do the same with technology and energy-efficient products. Help us with our EarthLIGHT journey by getting your company involved for the chance to win a \$10,000 donation to the charity of its choice!

Here's How:

- 1. Do Good in Your Community** – Your company should complete activities such as making charitable contributions, positively impacting the environment, promoting overall employee well-being, and engaging in the selling & featuring of installed energy-efficient Acuity Brands® products.
- 2. Submit Your EarthLIGHT in Action Activity** – Have your company tell us about the activity they completed by posting through your corporate social media account and tagging #EarthLightinAction and @AcuityBrands. Posts may be shared by employees at the company by reposting the company's original post adding the hashtag #EarthLightinAction and tag @AcuityBrands for an additional entry. Energy-efficient posts featuring Acuity Brands products will receive two entries to win!
- 3. Win Quarterly Drawing** – Each qualifying submission will automatically be entered into one of four periodic drawings to win a \$10,000 donation to a charity of the winner's choosing!



See reverse side for program rules and activity suggestions that support the principles of our EarthLIGHT program.

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Ready to get started? Consider these suggestions for your company:

Philanthropic

- Host a blood drive
- Volunteer with local organizations
- Hold a fundraiser for a good cause
- Make a monetary donation to charity

Environmental

- Go greener in your offices
- Participate in city clean-up
- Plant trees or a community garden
- Establish a recycling program

Employee Well-Being

- Host CPR Training
- Host a self-defense class
- Establish a mentorship program
- Encourage work/life balance

Energy Savings*

- Provide materials for customers to renovate existing square footage with energy efficient LED lighting
- Provide materials for customers to swap fluorescent fixtures for LED high bays
- Provide controls to be implemented throughout square footage in a new construction facility

TWO
ENTRIES
PER POST

*Must have customer approval before posting

PROGRAM RULES:

- Social media posts must be posted to customer's corporate Facebook, LinkedIn, or Instagram profiles with the hashtag #EarthLightInAction and tag @AcuityBrands to qualify.
- Posts may be shared by employees at the customer by reposting the customer's original post adding the hashtag #EarthLightInAction and tag @AcuityBrands for an additional entry.
- Social media posts must be made before each quarter-end to qualify for that quarter's drawing. Social media platform rules must be followed.
- See OFFICIAL RULES at www.acuitybrands.com/EarthLightInActionPromo

No purchase necessary. Void where prohibited. Promotion period is in effect from September 1, 2024, at 12:01 AM Eastern Time ("ET") and ends onto August 31, 2025, at 11:59 PM ET ("Entry Period"). Entries will be automatic for every qualifying social media post made from customer's corporate social media accounts during the Entry Period. Qualifying posts must use the hashtag #EarthLightInAction and tag @AcuityBrands to qualify. One winner will be chosen from among all eligible entries received during each Acuity Brands® fiscal quarter in a random drawing held within two weeks of quarter end date by a representative of Acuity Brands ("Sponsor"). Sponsor's decisions are final and binding in all respects. Charitable donations will be issued directly to the designated charitable organization within eight weeks of quarter end date.