



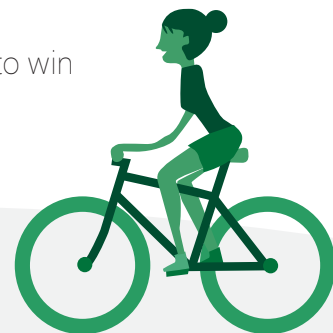
EarthLIGHT in Action

Think Global. Act Local.

EarthLIGHT reflects our comprehensive approach to our Environmental, Social, and Governance (ESG) priorities. Our actions are lessening our carbon footprint and helping our customers do the same with technology and energy-efficient products. Help us with our EarthLIGHT journey by getting your company involved for the chance to win a \$10,000 donation to the charity of its choice!

Here's How:

- 1. Do Good in Your Community** – Your company should complete activities such as making charitable contributions, positively impacting the environment, promoting overall employee well-being, and engaging in the selling & featuring of installed energy-efficient Acuity Brands® products to reduce overall carbon footprint.
- 2. Submit Your EarthLIGHT in Action Activity** – Have your company tell us about the activity they completed by posting through your corporate social media account and tagging #EarthLightinAction and @AcuityBrands.
- 3. Win Quarterly Drawing** – Each qualifying submission will automatically be entered into one of four periodic drawings to win a \$10,000 donation to a charity of the winner's choosing!



See reverse side for program rules and activity suggestions that support the principles of our EarthLIGHT program.



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Ready to get started? Consider these suggestions for your company:

Philanthropic

- Host a blood drive
- Volunteer with local organizations
- Hold a fundraiser for a good cause
- Make a monetary donation to charity

Environmental

- Go greener in your offices
- Participate in city clean-up
- Plant trees or a community garden
- Establish a recycling program

Employee Well-Being

- Host CPR Training
- Host a self-defense class
- Establish a mentorship program
- Encourage work/life balance

Customer Carbon Reduction

- Provide materials for customers to renovate existing square footage with energy efficient LED lighting
- Provide materials for customers to swap fluorescent fixtures for LED high bays
- Provide controls to be implemented throughout square footage in a new construction facility



PROGRAM RULES:

- Qualifying entries must include a description of the EarthLIGHT activity completed with a picture.
- Must be a customer of Acuity Brands to qualify.
- See OFFICIAL RULES at www.acuitybrands.com/EarthLightInActionPromo

No purchase necessary. Void where prohibited. Promotion period is in effect from September 1, 2023, at 12:01 AM Eastern Time ("ET") and ends onto August 31, 2024, at 11:59 PM ET ("Entry Period"). Entries will be automatic for every qualifying social media post made from customer's corporate social media accounts during the Entry Period. Qualifying posts must use the hashtag #EarthLightInAction and tag @AcuityBrands to qualify. One winner will be chosen from among all eligible entries received during each Acuity Brands® fiscal quarter in a random drawing held within two weeks of quarter end date by a representative of Acuity Brands ("Sponsor"). Sponsor's decisions are final and binding in all respects. Charitable donations will be issued directly to the designated charitable organization within eight weeks of quarter end date.