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Public Policy and Industry Standards

Acuity Brands actively engages in promoting public policy and standards that support the economy, our industry and the environment. Because Acuity Brands products and services directly influence lighting performance, we actively work with national, federal and state energy offices and policy makers to educate and promote policy that will advance the adoption of quality lighting technologies. Acuity has a long history of advocating for legislation and regulations that promote more energy efficient buildings and increase market adoption of new technologies. We focus on educating members of Congress and federal agencies by participating in individual Congressional staff meetings, trade association meetings and hearings, as well as speaking at education forums on [public] policy or regulatory issues.

Our associates are engaged in a variety of organizations promoting energy efficiency, such as Energy Star[®], Design Lights Consortium, and other voluntary standards for energy efficient lighting and controls. We also participate in leadership roles for the development of national building codes as well as product and application standards through organizations such as the American Society of Heating, Refrigeration and Air Conditioning Engineers (ASHRAE), the Alliance to Save Energy, and the Illuminating Engineering Society (IES). We actively support and hold leadership positions with the Next Generation Lighting Industry Alliance (NGLIA) [which works closely with the U.S. Department of Energy. Acuity Brands is a member of manufacturing trade associations including the National Electrical Manufacturers Association (NEMA) and the National Association of Manufacturers. Our involvement helps shape a positive industry approach to public policy and industry standards for energy efficiency. That said, when industry association positions differ from our own, Acuity Brands will often supplement our trade association comments with company specific positions to elaborate on key issues.

Acuity Brands is also proud to support technical expertise in our industry through the Besal Lighting Education Fund providing scholarships to future lighting professionals as well as the McClung Lighting Research Foundation which supports technical lighting research.

It is through these efforts that Acuity Brands educates and promotes public policy and industry standards not only for better business, but a better society. However, we strictly prohibit using company resources for political purposes or as contributions to candidates or political parties.