



## TERSEN

Terson architectural outdoor lighting is about purposeful design. We create outdoor lighting systems that embody modern yet eclectic looks. Our products emphasize bold statements grounded in clean lines. Our designs flow together seamlessly in a coordinated and relevant manner. Our aim is toward proportional elements that are tied together with elegant simplicity. The result is a fresh set of solutions for both existing and new outdoor lighting applications.



We begin all product designs with our eye on both geometric and golden ratio proportion. We carefully combine various elemental shapes to create new product designs that are individually unique, while maintaining an immediate relevance to basic architectural design principles. Our designs incorporate a variety of materials that are uniquely suited to provide the desired visual statement.

**Systems:** At Tersen, we believe it is paramount to integrate design with delivery of the entire lighting system. Our team simultaneously designs lighting fixtures, poles and arms to create flowing visual compositions that blend together in one harmonious statement. Unlike many of our peers, we design and manufacture a complete line of poles, arms and accessories to complement our fixtures.

**Collections:** Our portfolio is filled with products that are designed to complement one another in both form and function. We strongly encourage the “reuse” of proven components and assemblies among different product families to demonstrate the interrelatedness among them. For instance, our VEO™ and RESONANCE™ products share a common lower assembly that exudes a visual familiarity between two strikingly different products.

**Selections:** Tersen luminaires are available in a variety of options, color accents and finishes. Optical packages deliver superior performance; select from multiple distribution choices with lamp choices ranging from compact fluorescent, high pressure sodium to metal halide and several LED packages.

Visit [TersenLighting.com](http://TersenLighting.com) for additional specification and application information.

# tersen™ STYLES

LIGHT IN RELATION TO ARCHITECTURE



## RATIO™

The RATIO offers a contemporary-styled, fully cast housing that supports 48 LED diodes which produce illumination equivalent to a traditional 175W metal halide lamp. Its stylistic “finned” design serves both as a heat sink and as an architectural statement. The fixture and pole are sold as a combined unit as the driver (power module) is conveniently mounted at the base of the tilt-down pole for easy installation and maintenance. Available in both symmetric and asymmetric distributions, RATIO is IP65 rated and has the Nighttime Friendly™ designation.



## VEO™

The VEO combines a hint of retro design with a modern overtone on a fully cast lower assembly. The unique design of the upper canopy provides the option of filtered light between the triangular elements to serve as an architectural accent featuring four color options. Available in 50W to 150W MH with high-performance optics, the VEO is IP65 rated, EISA compliant and has the Nighttime Friendly designation.



## FACADE™

The FACADE neatly accents architectural building design with light framed in basic geometric shapes. It is available in diamond, round and square styles with 10 standard face plates and six accent colors; custom laser-cut faceplates also available. Choose from 50W up to 100W MH, 2/32T. FACADE is IP65 rated, wet location listed and EISA compliant.



## PHI™

The classic form of the PHI combines a diffused acrylic sphere with a fully cast supporting frame. Designed to illuminate pedestrian-scale environments that require a neo-classical theme, PHI is available in two sizes and lamp wattages of 50W to 150W MH. PHI is IP65 rated and EISA compliant.



## RESONANCE™

Blending traditional Venetian styling with contemporary accents, the RESONANCE has transformed an iconic design theme into modern lighting. The stately day-form appearance boasts clean lines and is constructed from a fully cast lower assembly and is available in multiple powder paint color options. Available from 50W up to 150W MH with high-performance optics, RESONANCE is IP65 rated, EISA compliant and has the Nighttime Friendly designation.

## HIGHLAND PARK™

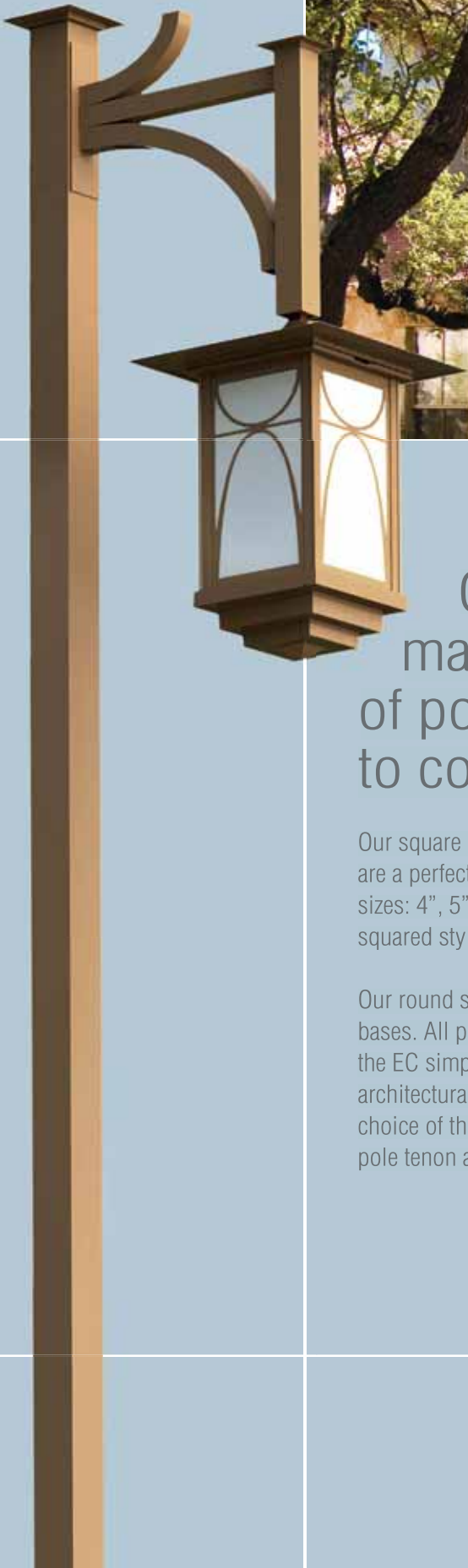
The HIGHLAND PARK Series offers a selection of four Mission-era styles to choose from inspired by the architecture of Frank Lloyd Wright. The clean rectangular lines and overlapping roof are complemented with a selection of four standard face panels. Styles are available with energy-efficient lamping and full cutoff reflectors. The Series is IP65 rated, EISA compliant and has the Nighttime Friendly designation.



The Series features four styles:

- The Bungalow style offers clean rectangular roof detail that complements both commercial and residential suburban architecture.
- The Queen Anne style combines a steeply pitched roof with an intersecting gable to complement buildings with expansive porches, eyebrow windows and multiple gables.
- The Monument style presents a more formal design theme, characterized by its strict rectilinear lines and tailored roof. The disciplined architecture complements government buildings and houses of worship.
- The Beaux Arts style reflects a strong structural medium that complements flat or low roofs and long, clerestory-styled windows.





## Our team designs and manufactures a complete line of poles, arms and accessories to complement our fixtures.

Our square poles are aluminum with extruded shafts and permanent mold cast bases. The poles are a perfect complement to the Highland Park™ luminaires. They are available in four shaft sizes: 4", 5", 4"- 6" stepped and 5"- 7" stepped. Our aluminum arm is designed to complete the squared styling and can be used on a pole or wall with pendant-mount luminaires.

Our round straight poles have shafts in 4" or 5" diameter with the decorative or plain case bases. All poles are aluminum with a choice of steel for extra strength (available only with the EC simple-based style). The poles are designed with a variety of bases to complete the architectural styling of the circular luminaires. When mounting multiple luminaires, there is a choice of three contemporary arms. The arms are aluminum and fit onto the appropriate-sized pole tenon and are provided with 3" tenons for luminaire mounting.